



FREE RANGE FOOD CO-OP

Development Updates for February 2018

- The first part of the market study is complete as of October 2017. There will be a 3rd location studied later once we reach Stage 2B, and our site selection team narrows down a suitable location for the co-op.
- The second annual meeting was held on October 17th at the Reif Center in Grand Rapids with 5 new board members elected by co-op owners.
- The board held a retreat in December to discuss the market study results, and the tasks that need to be addressed in order to move to Stage 2B. The board set a goal of reaching Stage 2B by April 30th.
- An owner info session was held on January 9th. A presentation was given on the market study results, and the goal for moving into the next stage of development. Owner info meetings will be held quarterly in April, July & October of 2018.
- The co-op has 440 owners as of February 11th, 2018.
- Our new outreach team started on Feb. 1st and will go through April 30th, 2018, with a goal of reaching 500 owners.
- A new owner toolkit has been developed on the website to create a central place for owners to go to learn more about the co-op, and to share information with others.
- The board of directors is developing a policy register in order to cement structure and standards into the way the board governs the co-op, and interacts with the general manager once one is hired.
- The board is searching for affordable office space that will meet the needs of the co-op. We have looked at a number of different spaces and are narrowing down our options. We are very cognizant of cost as it relates to how often we will use the space since we won't use it on a daily basis.
- The outreach team has started a project called, *We are the Co-op* and is asking owners to participate. This project is intended to give a more personal look at the community members who have chosen to join the co-op through a short questionnaire, and a photograph.