

Free Range Food Co-op

Community Investment Campaign Team
Job Descriptions

Caller (15-20 people)

Objective:

The purpose of the caller is to contact owners of the co-op and raise the funds necessary to build the Free Range Food Co-op Store. Training and coaching will be provided. Time commitment is estimated at 5 hours per week for approximately 10 weeks during the Community Investment Campaign.

Responsibilities:

- Attend all trainings and weekly meetings during the campaign.
- Answer owner questions.
- Ensure the owners have received their Investment Information Packets.
- Call Co-op owners on their list within the designated time period to seek a commitment to purchase shares or make a charitable contribution and do so in accordance with training provided.
- Document each call and contact in the data system.
- Communicate with the Capital Investment Campaign Coordinator as needed.

Skills and Qualifications

- Must be able to use their own computers, phone and internet access to complete assignments.
- Enjoy talking on the phone, preferably have some experience making telephone contacts and soliciting funds.
- Comfortable with discussing finances and asking others for investments.
- Strong attention to detail when explaining investment opportunities.
- Ability to meet deadlines.
- Ability and willingness to be a team player.
- Ability to learn quickly.
- Ability to access and utilize online resources such as Zoom for team meetings and the Data Management System for accessing and recording member calls about the campaign.
- Be willing to sign the FRFC non-disclosure agreement.