The purpose of the Owner Engagement team is to build an involved group of owner volunteers to assist the board in store development.

The only qualification needed to be on the Owner Engagement Team is to have a passion for helping our co-op become a reality! It is helpful to be at ease communicating with people, whether in person, on the phone or via email.

We have broken the responsibilities into 4 different jobs. Please choose which one is right for you. Feel free to choose more than one!

## CALLER

- Calling/Emailing other owners:
  - Ask volunteers to help at a specific public event or project
  - Verify their contact information

## **TABLER**

- Assist with Public Events:
  - Booth transport, set-up and teardown
  - o Participate in the booths for a 3-4 hour shift

## **ADMINISTRATION:**

- Be a part of the Owner Engagement Administrative Team:
  - Assist in preparation of Volunteer and New Owner materials when needed
  - Assist in the maintenance of a volunteer list
  - Send out team information as requested
  - Help maintain the Volunteer Lists for tabling

## **EVENT COORDINATORS:**

- Coordinate one community event per season
  - Email and call volunteers
  - Create a schedule that allows for 2 people at the booth at all times
  - Assign new booth staff to work with experienced staff
  - Send out confirmation of date and time, along with the training materials, asking them to review them in advance
  - Follow up with a phone call to see if they have any questions or feel the need for training before their event
  - Follow up with volunteers after the event, asking for suggestions and thanking them for their help

We hope you will join us!