

Free Range Food Co-op

Community Investment Campaign Team
Job Descriptions

Silent Phase CC Team (3 people)

Objective:

The purpose of this team is to connect the co-op to people of means in the community. They must be connected to and respected by some wealthy community members so they can set up meetings to discuss the co-op's capital needs and ask for investments and further introductions to other people of means. Training and coaching will be provided. The time commitment for this role will be at least 6 hours per week for the duration of the campaign.

Responsibilities

- Create target list of potential large investors. Identify at least two prospective investors for every desired investment level.
- Prepare customized communication strategies and written materials as needed for each potential large investor.
- Gain audience with potential large investors to pitch the co-op's capital campaign and ask for further introductions.
- Work with Campaign Coordinator to craft messaging and materials tailored to potential large investors.

Skills and Qualifications:

- Comfortable in one-on-one settings.
- Comfortable with discussing finances and asking others for investments.
- Excellent in-person communication skills.
- Strong attention to details when explaining investment opportunities.
- Must be able to use their own computers, phone and internet access to complete assignments.
- Be willing to sign the FRFC non-disclosure agreement.
- Ability to access and utilize online resources.